



Corrigendum 1 to the Request for Qualification (RFQ) for the selection of Sponsorship Selling Agency for the 35th National Games

Date: 18/07/2014

The following clarifications/ additional information are being provided to potential bidders:

A. Extension of last date of submission

The last date for submission of applications is extended to 3:00 pm, 25/7/2014. The applications will be opened on the same day (25/7/2014) at 4:00 pm.

B. Payment Schedule

Sponsorship Selling Agency / Agencies shall be eligible for a Commission on the sponsorships mobilized, as per the following table:

Actual Revenue Collected in Cash or as “Value-in-Kind” (Rs cr)	Sponsorship Collected in “Value-in-Kind” (Rs cr)	Commission slab
Upto 4.99		10.00%
5 to 7.99		15.00%
8 to 9.99		17.50%
10 to 11.99		20.00%
12 to 13.99		22.50%
14 to 15.99		25.00%
16 to 17.99		27.50%
18 to 18.99		30.00%
19 to 19.99		32.50%
20.00 & above		35.00%

Note:

“Value-In-Kind” or “VIK” shall mean any benefit received in kind from a sponsor, including but not limited to supply of any sponsors’ products or services. The cash value of

such benefits shall be independently assessed by the Authority utilising the services of a Chartered Valuer or by any other suitable means.

C. Clarifications

1. The same Agency can submit bids for both Kerala and Non-Kerala categories
2. To avoid any poaching between the Kerala and Non-Kerala sponsorship selling agencies, the location of the Registered/Corporate office will be used to determine whether a potential sponsor falls into the Kerala or Non- Kerala category.