

Corrigendum 2 to Request for Proposal (RFP) for the Selection of Media Monitoring Agency for the 35th National Games

Date: 08/07/2014

A. The following are the response to queries from potential bidders

Query	Response from NGS
Will the agency need to send its representative for the opening of the bid in Thiruvananthapuram or sending the bid by post would suffice?	It is not mandatory to send a representative for the bid opening. Sending the bid by post will suffice.
Do we need to monitor only Kerala based papers or all nationwide papers. How many papers would be there in total? Will you need monitoring from Hindi papers.	All nationwide newspapers need to be monitored. Monitoring of Hindi and other local language newspapers is required.
Will you be requiring a monthly media analysis. Will the agency need to submit three different reports for TV, Press and Social Media or one consolidated report would do.	Yes, the selected Agency should submit Monthly Reports. Three different reports for TV, Press and Social Media need to be included.

Chief Commissioner & Principal Co-ordinator,
National Games Secretariat,
Chandrashekharan Nair stadium,
Palayam, Trivananthapuram,
Kerala.