

**Corrigendum No. 1 to the Request for Proposal (RFP) for the selection of
“Official Merchandise Partner and Kit Supplier” for the 35th National Games**

Tender No: 58/NGOC/2014-15

Date: 29/10/2014

The following modifications have been made to the RFP

A. The Bidder may be a single entity or a consortium. In case of a consortium, an appropriate agreement/authorization between the Consortium Partners must be uploaded along with the bid documents. The lead member of the Consortium must be indicated. A Consortium may not have more than 2 members.

B. Clause 2.2, Pre-Qualification Criteria for Participation, has been modified as follows:

Pre-Qualification Criteria for Participation

1 The Bidder should have had at least 3 years of experience in Manufacturing / Trading / Distribution of primarily merchandising/promotional items

2 The Bidder should have had an average annual turnover of Rs. 5 crores, in the past 3 financial years.

3 During the past 5 years, the Bidder must have successfully executed merchandising/promotional sales worth at least Rs. 1.00 crore.

Note: In case of a Consortium, Criteria 1 and Criteria 3 must be satisfied by the lead member of the Consortium.

C. The revised Pre-Qualification Response Sheet is revised as below:

Annexure 2 – Form 2 – Pre-Qualification Response Sheet

Sl No	Criteria	Documentary Proof required	Document Submitted by Bidder
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Sl No	Criteria	Documentary Proof required	Document Submitted by Bidder
1	The Bidder should have at least 3 years of experience in Manufacturing / Trading / Distribution of primarily merchandising/promotional items	Certificate of Incorporation/ Certificate of Commencement of Business/Memorandum and Articles of Association/ Any other suitable documentary proof	
2	The Bidder should have had an average annual turnover of Rs. 5 crores, in the past 3 financial years.	Certificate from Chartered Accountant	
3	During the past 5 years, the Bidder must have successfully executed merchandising/promotional sales worth Rs. 1.00 crore.	Certificate from Chartered Accountant	

D. Submission of Samples

Bidders should submit samples of T-Shirts, Track-Pants, Jacket and Shoes to NGS. The quality of the samples will be evaluated by NGS to ascertain if the samples are acceptable. In case the samples are of unacceptable quality, the bid may be rejected. Samples must be clearly labelled with the item they relate to.

Samples may be of any design/colour. However, the material, texture, quality, etc of the final products to be supplied should be the same as that of the samples supplied.

The samples should reach NGS before the time fixed for bid submission on the last day. The samples should be sent or handed over to the following address, in a sealed package:

The Chief Commissioner & Principal Coordinator,
National Games Secretariat,
Chandrasekharan Nair Stadium, Palayam,
Thiruvananthapuram, Kerala, India – 695 033.

The package should be clearly superscribed as given below:

“Tender No: 58/NGOC/2014-15”

“Request for Proposal (RFP) for the selection of Official Merchandise Partner and Kit Supplier”.

E. Submission of Marketing Plan

Bidders are required to submit a detailed Marketing Plan as part of their Technical Bid, describing their approach to the marketing of the products under the licensing offered to the Supplier. The Marketing Plan is to be uploaded along with the other bid documents in the e-tender portal.

F. Technical Evaluation

Each of the responsive Technical Proposal will be evaluated based on the criteria stipulated in this RFP by awarding marks which will add up to a total of 100 marks. Only those Applicants scoring a minimum of 70 marks out of 100 in the Technical Evaluation shall qualify for the Financial Bid Opening.

No	Criteria	Basis of Evaluation	Max Marks
1	Marketing Plan	Qualitative assessment of the Marketing Plan submitted for merchandising for the 35 th National Games	30
2	Sample	Qualitative assessment of the samples submitted	20
3	Average Annual Turnover	Average Annual Turnover up to Rs 5 crores:	30

No	Criteria	Basis of Evaluation	Max Marks
		10 Marks Average Annual Turnover Rs 5 crores – Rs 10 crores: 20 Marks Average Annual Turnover above Rs 10 crores: 30 Marks	
4	Sales from Merchandising/Promotional Sales	Merchandising/promotional sales upto Rs. 1.00 crore, in the past 5 years: 10 marks Merchandising/promotional sales of Rs. 1.00 crore – Rs 5 crores, in the past 5 years: 15 marks Merchandising/promotional sales of above Rs 5 crores, in the past 5 years: 20 marks	20
	Grand Total		100

G. Please note that the designs provided with the RFP are indicative. Final designs for the apparels and colour will be intimated later to the selected bidder.

H. The last date of bid submission is extended to 5:00 p.m, 04/11/2014. Technical Bids will be opened on 07/11/2014, 11:00 a.m.