

Corrigendum 3 to Request for Proposal RFP) for the Selection of Event Management Agency (EMA) / Activation Agency (AA) for the Games Torch Relay of the 35th National Games

Date: 29/09/2014

The following additional information is provided on the Games Torch Relay.

Cities where the Torch Relay is to be held

New Delhi, Kolkata, Mumbai, Bengaluru in that order.

Two days in each place.

Tentative Dates

5th Jan 2015 to 12th Jan 2015

Programme schedule

Day 1 - Torch arrives at the airport Evening 4pm to 7pm- Torch Run in the stadium, followed by launch of virtual torch, speeches by VIPs, light entertainment programme. Press Meet on the previous date of the arrival of the torch in the city.

Day 2 - Visit to vantage points/schools in a convoy of 4 open jeeps.

Day 3 - morning -Torch leaves to the next metro.

Scope of Work

1. Arrange the press meet in a hotel. Ensuring good participation of the press and arrange dinner with gifts.
2. Reception for the torch at the airport and travel to city/hotel in a convoy of 4 open branded vehicles.
3. For the stadium run, booking of stadium and stage arrangements, backdrop, video, light refreshments, T shirts/caps for the participants, VIPs. To ensure adequate gathering at the stadium and also invite local VIPs/sportsperson to witness/participate in the function.
1. To arrange a light entertainment programme with local artists/musicians.
4. Torch to be displayed in the hotel lobby under the supervision of the Agency.
5. Next full day, organize visits to schools/vantage points in city in 4 open branded vehicles.
6. The vehicles, fixing of programme with schools to be arranged by the agency.

Torch Run in Kerala

Tentative Dates

14th Jan 2015 to 28th Jan 2015: Kasargod to Attingal one day in each District.

28th Jan to 31st Jan: Trivandrum District.

Route

Kasargod-Kannur-Adivaram(Waynad)-Kozhikode-Malappuram-Palghat-Trichur-Ernakulam-Thodupuzha(Idukki)-Kottayam-Tiruvalla(Pathanamthitta)-Alleppy-Kollam-Attingal

Programme schedule

14th January: Reception for the torch at Karnataka- Kerala border (The torch arrives from Mangalore)

Subsequently, reception of Torch at each District Head Quarters.

There will be a 5KM run to the venue and after the function 5KM run towards the next destination.

The rest of the route to be covered by convoy of 4 open branded vehicles.

Visit to schools/vantage points within the town for the full day.

28th to 31st the convoy will visit all the venue centres/schools/colleges/vantage points in Trivandrum District. From Attingal to Trivandrum will be a full run.

31st afternoon, the torch will be handed over to the Ceremony Committee outside the main stadium.

Scope of work of the Agency

1. Arrange reception of the torch at the Karnataka-Kerala border inviting VIPs/sportspersons.
2. Arrange reception of the torch at all District. Headquarters inviting local VIPs and audience
3. Arrange 4 open branded vehicles to carry the torch for the entire Kerala stretch
4. Organize visits to vantage points/schools during the visit to each District.

General Information

- The torch will be under the custody of the Agency throughout the programme and has to be properly displayed in the lobby of the Hotel where it is kept.
- TA/DA of icon sportspersons like PT Usha/IM Vijayan will be borne by the NGOC
- NGOC's close relation/contacts with Government bodies/sportspersons in each metro can be leveraged by the agency. But the agency will have to meet them and make all arrangements.